



The Louisiana SPCA would like to invite you to participate in our popular restaurant event

Dine Out 4 Paws

This one-day-only event takes place **Thursday, June 8, 2017**, during your regular operating hours. Highly recognized restaurants attract new/regular patrons and Louisiana SPCA supporters to their business to help raise funds for the 43,000+ animals the LA/SPCA annually helps.

Your participation is simple. **On June 8, 2017, your restaurant agrees to donate 20% of proceeds to the LA/SPCA – which will be a 100% tax deductible donation.** The Louisiana SPCA will take care of all the advertising and details, and you will reap the benefits of animal-lovers across Greater New Orleans enjoying your restaurant. ***The restaurant who submits the highest fundraising dollars will win a featured article and photo shoot at their establishment with IntheNOLA.com!***

We provide our FREE advertising streams to your establishment as a participant including, but not limited to:
Print

- “Dine Here!” posters and mini-cards provided to participants
- Outreach with New Orleans Magazine, St. Charles Avenue Magazine, Gambit Magazine, Where Y at Magazine, The New Orleans Advocate, and Digital Billboards. *Last year, we reached over 1.3 million people and this year, we hope to reach even more!*

Online

- Gambytes, IntheNola.com, The New Orleans Advocate, Where Y at E-Blasts, myneworleans.com, boosted Facebook ads, Official Facebook Event Page, www.la-spca.org/dineout website
- 44,000+ visits per month to the www.la-spca.org
- 27,000+ *Tail Mail* e-newsletter subscribers
- 49,000+ Social Media followers

Radio

- WRNO, FOX Sports

TV

- WWL-TV, WDSU and FOX 8 segments

Important Sign-up Deadline Dates:

- **Friday, May 12th:**
 - Opportunity to be randomly chosen as a featured restaurant in boosted Facebook ads
- **Friday, May 19th:**
 - Restaurant name listed in ads in The New Orleans Advocate, Gambit ad in their Summer Restaurant Guide (issue date June 7th), and the June issue of Where Y at Magazine
 - Possible opportunity to appear on a cooking segment as our guest on the morning news

We look forward to your Dine Out 4 Paws participation! For more information, please visit la-spca.org/dineout.

Sincerely,

Christie Anderson
LA/SPCA Events Coordinator
504.762.3307
christie@la-spca.org



Dine Out 4 Paws Thursday, June 8, 2017

Yes, we will participate!

Please list specific Start and End participating times: _____
(participating times will be listed on our website: www.la-spca.org/dineout)

By submitting this form, I commit to donating 20% of the proceeds during the time mentioned above.
(Your donation is 100% tax-deductible)

Your Business

Business Name: _____

Name for print purposes, if different: _____

Website: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____

Operating Hours (to drop off Print and Promotional Materials): _____

Contact Information

Contact Person: _____

Phone (if different from above): _____ Email: _____

Full Mailing Address (if different from above): _____

For more information, please visit la-spca.org/dineout
or call Events Coordinator Christie Anderson at 504.762.3307

Please return this form to one of the following:

Email
christie@la-spca.org

Fax
504.368.5108

Mail
Louisiana SPCA
Attn: Christie Anderson
1700 Mardi Gras Blvd.
New Orleans, LA 70114