

Louisiana SPCA

Student Personal Campaign Packet

For Students Seeking to Earn Service Learning Hours



Why raise funds for the Louisiana SPCA?

As an independent 501(c)(3) nonprofit, the Louisiana SPCA is not a part of any other SPCA or humane society. We operate and raise all funds independently. For more than 130 years, we have been committed to serving the needs of the people and animals in the New Orleans community and across the region as a 4-Star Charity Navigator rated nonprofit ranking in the top 1 percent of all animal welfare organizations.



1700 Mardi Gras Blvd
New Orleans LA, 70114
504.368.5191
www.la-sPCA.org

Thank you!

From the animals and staff of the Louisiana SPCA.

The Louisiana SPCA wants to offer our sincerest thanks for creating a fundraising campaign benefitting our animals. We've made it our mission to promote, protect, and advance the well-being of Louisiana's companion animals. By committing to completing a service project, you're assisting us in that mission! The Student Personal Campaign Packet has been specially designed for kids and young adults who want to make an impact on homeless animals in our community. Read this booklet with a parent, guardian, or teacher to get inspired and get involved with the Louisiana SPCA. Your work will make a difference in the lives of our animals!



Thank you!

-Louisiana SPCA Humane Education Team

Student Personal Campaign for Service Hours

How to complete a donation drive for service hours.

1. Ask for permission from your parents or guardians.
2. Complete the Personal Campaign for Students Registration Form included on page 3 of this packet. Return it via email to education@la-spca.org or you can send through the mail to:

Louisiana SPCA
ATTN: Humane Education
1700 Mardi Gras Blvd
New Orleans LA, 70114

3. Decide what your fundraising goal will be, as well as the start and end dates of your fundraiser. You will earn 1 service hour for each \$30 raised. This is based on the amount of planning, outreach, and promotion that is involved in fundraising.
4. Use the Personal Campaign Hours Log (page 5) to help you keep track of the tasks you perform.
5. Decide on the type of fundraising event you would like to host. There are lots of ways to raise money, from Facebook campaigns to bake sales. See page 4 of this packet for some tips on hosting a successful fundraiser as well as fundraising ideas!



6. Make flyers and posters advertising your fundraiser. If you're using a Facebook fundraiser, be sure to include a link to your fundraising page so donors can easily make a donation! If you're collecting cash or checks, you can bring it to the Louisiana SPCA when your fundraiser is over.

7. After your personal campaign ends, complete the Service Learning Reflection Questions on page 6 of this packet.

8. Ask a parent or guardian to arrange a time and date to drop off your collected donations. You can arrange that time by emailing education@la-spca.org or calling 504.762.3321.

Need support? Call us at 504.762.3321!

Personal Campaign for Students Registration

Student's Name: _____ Age: _____

Grade Level: _____ School: _____

Parent/Guardian's Name: _____

Mailing Address: _____

Phone Number: _____

Parent/Guardian's Email: _____

By signing below, I agree that:

- My child has permission to participate in this fundraising activity.
- I understand that my child will receive service hours at the rate of 1 hour for each \$30 raised.
- I will ensure that my child has completed all the required forms included in this packet prior to donation drop-off.
- I agree to donate all collected funds to the Louisiana SPCA.
- I agree to drop off the donations at the time arranged with the Humane Education team, which can be reached at 504.762.3321 or education@la-spca.org. I understand that the drop-off will most likely take place on a weekday, after school, or in the early evening.

Parent/Guardian's Signature: _____

Date: _____

Fundraising Tips

There are lots of great ways to host a successful fundraiser. Here are our top three tips for maximizing your fundraising potential!

MAKE IT PERSONAL!

Share your story and make sure everyone knows WHY you're fundraising for the animals at the Louisiana SPCA.

A picture is worth a thousand words, so make sure to include photos of your own pets or some of our adoptable animals. You can find great photos on our social media outlets!



Heartworm Treatment

\$400 can provide life-saving heartworm treatment for an adoptable animal.



5 Elevated Beds

\$250 can supply five elevated beds for adoptable animals



Spay/Neuter Surgery

\$100 can spay or neuter a shelter animal before adoption.

\$15 can provide a microchip for a shelter animal.



Microchip

MAKE CONNECTIONS!

Connect your fundraising goals and donations to real-world items and services. Let your donors know what their dollars can do!

SHOW GRATITUDE!

A thank you email or post can go a long way! Be sure that you've thanked and acknowledged every donation, big or small.

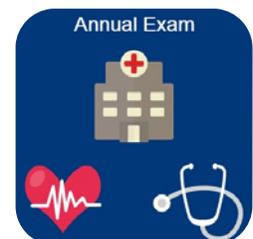
Why not send your thanks along with some info about one of our adoptable animals you're helping? You can find more about them online at www.la-sPCA.org/adopt!



Health Certificate for Transport

\$25 completes a health certificate for an animal transported for adoption.

\$50 enables a dog to receive an annual exam.



Annual Exam

FUNDRAISING EVENT IDEAS

- **Bake Sale:** Always a popular idea for school fundraisers, try a bake sale! What's better than a sweet treat that benefits a great cause. Ask families to bring a homemade baked good of their choice.
- **Car Wash:** Ask a local business, bank, or university to donate their parking lot and have a car wash! Spread the word to businesses in your area to ask for donations to purchase car washing supplies.
- **Penny Wars:** All it takes is a few containers to set up this fun fundraiser! Have a battle of the grades at school, or vote for favorite foods or movies! Pennies give your team positive points, and use nickels, dimes, quarters and bills to take away from another team's total!
- **50/50 Raffle:** Host this raffle during a school event or sporting game. Sell raffle tickets and split the proceeds 50/50 between the winning ticket holder and the benefiting organization. For example, if you sell \$100 worth of raffle tickets, the lucky winner gets \$50 and the organization also raises \$50!
- **Restaurant Fundraiser:** Ask local restaurants if they participate in regular fundraisers. If they do, ask them to host a percentage night benefitting the Louisiana SPCA and create flyers to advertise!



Service Learning Reflection Questions

Name: _____

Date: _____

Please answer the following questions fully and thoughtfully.

1. Please describe in detail your fundraising/donation collection service project.
2. Why does the Louisiana SPCA exist?
3. Who benefitted as a result of your project?
4. What need in the community did your project address?
5. How can you continue helping those whose needs your project addressed?
6. How can you raise awareness about the need in the community your project addressed?
7. Complete this sentence: Because of my community service project, I am.....

Frequently Asked Questions

What is the Louisiana SPCA?

The Louisiana SPCA is a 501(c)(3) nonprofit organization dedicated to the elimination of animal suffering. As the oldest and most comprehensive animal welfare organization in the state, the Louisiana SPCA provides care for over 59,000 homeless and companion animals annually. For more than 130 years, the Louisiana SPCA has been committed to serving the needs of the people and animals in the community and across the region as a 4-Star Charity Navigator rated non-profit ranking in the top 1 percent nationally.

Where is the Louisiana SPCA Located?

You can find us on the Westbank at the foot of the Crescent City Connection. Our address is 1700 Mardi Gras Blvd., New Orleans, LA 70114.

How should I contact the Louisiana SPCA's Humane Education Staff?

You can contact us via email at education@la-spca.org or over the phone at 504.762.3321

Can someone come to my event, or talk to my school group about the Louisiana SPCA or the Animal Advocates Program?

Yes! Send us an email at education@la-spca.org to request a speaker.

Can I hand-deliver my items directly to the animals?

No. Any donations received at the Louisiana SPCA are checked for safety before being given to the animals.

Can I use the Louisiana SPCA logo and name?

Yes, please let us know in advance by emailing us at education@la-spca.org. You can find our logos, branding guidelines, and links to our social media accounts on our website at www.la-spca.org/mediaresources.

Can I ask local businesses for donations?

Yes, the Louisiana SPCA is a 501(c)3 nonprofit organization. Our federal Tax ID # is 72-0471368.

My project is complete. What's the next step?

Email us at education@la-spca.org and tell us about your project. You can also submit proof of completion in the form of photos via email, or set up a time to drop off your donations or the funds you've raised. We want to hear about it so you can get credit.

How can I volunteer with the Louisiana SPCA?

If you are between the ages of 12 and 15, you may volunteer with a parent or guardian (18 years or older). 16 and 17 year olds are able to volunteer with parental or guardian permission. To learn more about becoming a volunteer and our guidelines, visit www.la-spca.org/volunteer.

For more information and answers to frequently asked questions, check out our website at www.la-spca.org/FAQS!